

Heidi.com is a hugely successful international label that has finally arrived on our shores. Starting in 2003, two young men from Switzerland decided to create a brand that captures the values of the famous 'heidi' from the alps and put them in a 21st Century urban environment. The company has grown and grown and is now recognised as an industry leader in urban and street clothing.

Today the collection is composed of t-shirts, shirts, hoodies, jackets, skirts, coats, caps, pants, belts and lots of accessories. All clothing is made with care and heidi.com uses only the highest grade of cotton. With over 160 retailers worldwide, heidi.com is a global force and is now available in Australia. Local company Article22 has launched the website for online shoppers in Australia and has also opened a shop in Burleigh Heads. Pop in to check out the street fashion and relax in the coffee bar - clothing and coffee is such a fun combination.

To shop online, head to www.article22.com.au (ph 07 5535 1731) or pop in to 95 West Burleigh Road, Burleigh Heads on the Gold Coast. Head to the heidi.com website to see the label in all its global glory.

